

**FOR IMMEDIATE RELEASE**

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**Balboa Park Explorer Pass Program Resumes Sales Before Holiday Weekend  
More Participating Museums Set to Reopen for Easter Weekend**

San Diego, CA – March 31 – The Balboa Park Cultural Partnership (BPCP) announced that today the parkwide Balboa Park Explorer Pass program has resumed the sale of day and annual passes, in advance of more museums reopening this Easter weekend and beyond.

“The Explorer Pass is the easiest way to visit multiple museums in Balboa Park, and is a great value when compared to purchasing admission separately,” said Kristen Mihalko, Director of Operations for BPCP. “With more museums reopening this Friday, we felt it was a great time to restart the program and provide the pass for visitors to the Park.”

Starting this Friday, April 2<sup>nd</sup>, the nonprofit museums available to visit with the Explorer Pass include:

- Centro Cultural de la Raza, 3 days/week, open Friday, Saturday, and Sunday only
- Japanese Friendship Garden, 7 days/week
- San Diego Air and Space Museum, 7 days/week
- San Diego Automotive Museum, 6 days/week, closed Monday
- San Diego Model Railroad Museum, 3 days/week, open Friday, Saturday, and Sunday only
- San Diego Museum of Art, 6 days/week, closed Wednesdays
- San Diego Natural History Museum (The Nat), 5 days/week, closed Wednesday and Thursday

The Fleet Science Center will rejoin the line up on April 9<sup>th</sup>; the Museum of Photographic Arts and the San Diego History Center will reopen on April 16<sup>th</sup>, and the Museum of Us will reopen on April 21<sup>st</sup>.

Judy Gradwohl, President and Chief Executive Officer at the San Diego Natural History Museum, said “We are excited to welcome Explorer Pass holders back to the museum. Explorers are truly making the most of their visit to the Park, and our museum benefits by receiving revenue from each Explorer who comes through our gate.”

The Explorer Pass provides admission to nearly all museums in Balboa Park, and revenue from pass sales directly supports the nonprofit venues visited by passholders. Pass options are available for short visits, as well as for year-long access to museums parkwide, without blackout dates.

All Explorer Pass options can be purchased in advance at [explorer.balboapark.org](http://explorer.balboapark.org) . While on the website, visitors will be able to LiveChat with an Explorer team member who can answer questions about the pass, or what to expect during their upcoming visit.

Safety regulations as required by the State of California and the County of San Diego will be in place. Visitors will be required to wear masks, distance appropriately, and follow instructions unique to each venue in the Park.

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#### About Balboa Park

Located near downtown San Diego, Balboa Park is the largest urban cultural park in the United States. First established by the City of San Diego in 1868, it is also one of the oldest city parks in the nation and is the most visited single destination in San Diego. Its 1,200 acres include 16 museums, many gardens and attractions, the San Diego Zoo, 65 miles of hiking trails, and multiple athletic complexes to explore and discover. For more information, visit [www.balboapark.org](http://www.balboapark.org).

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#### About the Balboa Park Explorer Pass

The Explorer Pass program is managed by the nonprofit Balboa Park Cultural Partnership (BPCP) on behalf of their member institutions in the Park. The program provides savings on admission while also giving visitors a full parkwide experience, with entrance to nearly every museum in Balboa Park. Pass options include the Limited and Parkwide passes for short-term visits, as well as an Annual Explorer Pass for year-long visitation. Revenue from pass sales supports the participating nonprofit organizations. Learn more about the pass at [explorer.balboapark.org](http://explorer.balboapark.org) .